



2010 Building Communities Conference

Coordinating Transportation and the Built Environment for Sustainable Growth
October 7th and 8th

AGENDA

Thursday, October 7th

At the McWane Center

200 18th Street North, Birmingham, AL 35203

Park in deck adjacent to McWane

- 8:00 Registration
- 8:45 Welcome and Introduction
- 9:00 The Top 10 PlaceMaking Tools You Need to Spur Economic Development (Nathan Norris)
- 10:15 Break
- 10:30 Region and Community Planning: Overview and Versatility of the SmartCode as a Regional, Community and/or Building Scale code. (Nathan Norris and Howard Blackson)
- 12:00 Lunch featuring Speakers:
William S. Wright (Balch & Bingham)
AND
Ken Groves (City of Montgomery)
- 1:15 Transit-Oriented Development and the SmartCode (Howard Blackson)
- 2:30 Break
- 2:45 Concurrent Breakout Sessions:
- Session A/ Building Community Support (Ken Groves and Nathan Norris)
 - Session B/ Administering the SmartCode (Chad Emerson and Howard Blackson)
- 3:45 Q&A, Closing Thoughts, and Next Steps (Nathan Norris and Howard Blackson)

Friday, October 8th

At the RPC First Floor Conference Room

1731 1st Avenue North, Birmingham, AL 35203

- 8:30 Registration
- 9:00 Where Are We Going? – Transportation Design as a Critical Component of Smart Growth (Hall Planning & Engineering)
- 9:30 How Do We Get There? – Getting Past the Challenges to Change (Hall Planning & Engineering)
- 11:00 Synoptic Survey Presentation
- 11:30 Lunch on your own
- 12:45 Mobile Tour: Audit of Potential Areas to Retrofit – Opportunities to Build upon the Existing Framework to Spur Sustainable Economic Development (Bus & Walking)
- 3:30 Final Thoughts and Wrap Up at RPC

Registration Fee: \$35.00 (includes Thursday's lunch)

**Registration form and fee must be received by:
October 1, 2010**

Approved for UNA CAPZO Re-Certification
Payment to UNA (\$49) can be made the day of the Conference

For more information and full speaker bios, please go online to: www.rpcgb.org

Or contact:

Cissy Edwards Crowe at cedwards@rpcgb.org
Nichalaus Sims at simsni@jccal.org

**2010 Building Communities Conference
Registration Deadline October 1, 2010**

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Please check one:

- I will attend Thursday, October 7th
- I will attend Friday, October 8th
- I will attend both days: Oct. 7th & 8th

Registration Fee: \$35 (includes Thursday's lunch)

Registration Fee and Form must be received no later than October 1, 2010.

Make Checks Payable to:

RPC of Greater Birmingham
Mail to: **1731 1st Avenue North, Suite 200,
Birmingham AL 35203**

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Payment to UNA (\$49) can be made the day of the Conference
For more information contact Lavonne Gatlin at
lgatlin@una.edu or 256-765-4787

Thank you to our Sponsors!

Commissioner Shelia Smoot
The Jefferson County Commission
The City of Birmingham
U.S. Dept. of Health and Human Services



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Featured Presenters:

Thursday:

PlaceMakers: PlaceMakers addresses the full scope of placemaking, putting their focus on the kind of viability that turns vision into reality. United by their mutual passion for creating timeless and endearing places, they are a unique collection of professionals who've committed to translating time-tested principles into purposeful efforts for quality growth.

Friday:

Hall Planning and Engineering plans towns and cities with the nation's most respected New Urban design firms. HPE's practice centers on creating walkable, context sensitive transportation solutions. HPE bridges the gap between planning (often too general) and engineering (often too specific). HPE's role focuses on transportation planning for pedestrian scale, compact urban design. Services include TND charrette support, walkable thoroughfare design, public involvement, urban complete streets, traffic engineering, growth management and concurrency analysis, parking and circulation, and preliminary design studies.

Regional Planning
Commission
of Greater Birmingham
1731 1st Avenue North
Suite 200
Birmingham, AL 35203

Featured Presenters:

Howard Blackson is a Principal at PlaceMakers, where he serves as Director of Planning. He is an Urban Planner with 20+ years experience, nationally and internationally. He received his BA in Geography from the University of Texas; Master Planning Certificate from Harvard; and Masters in Urban Design from the University of Westminster in London. He holds various awards including the Smart Growth Award from ULI-San Diego and Irving Gill Award from AIA-San Diego.

Chad Emerson is a Professor of Law at Faulkner University, Thomas Goode Jones School of Law. He is a frequent lecturer and published author in the areas of land planning law, intellectual property law, and amusement & leisure law. He is a Co-Author of the SmartCode and the administrator of the SmartCode zoning law listserv. He has also consulted on over 25 jurisdictions on the SmartCode.

Ken Groves is the Director of Planning and Development for the City of Montgomery, Alabama where he is responsible for direction of long range planning, transportation planning, community development, land use regulation, urban forestry, weed and seed and geographic information systems. Since he returned to his hometown of Montgomery in 2001, he led the transformation of the planning department into the state's leader in strategic development planning, downtown revitalization, and innovative zoning techniques.

Nathan Norris is the Director of Implementation Advisory for PlaceMakers, LLC, working with developers and municipalities to plan, develop and market traditional places. He has successfully helped educate and build support for the adoption of form-based codes in places as diverse as El Paso, Lawrence, Taos, Kona and Leander, Texas. He frequently speaks to municipalities, organizations and groups interested in placemaking as an economic dev. tool; zoning code reform for sustainability; greenbuilding; and promoting Smart Growth through intelligent school planning and design. He is a contributor to the SmartCode Manual, a Board Member of the New Urban Guild Foundation as well as the Transect Codes Council, and is the primary author of the Smart Growth Schools Report Card. Nathan is a licensed attorney and real estate broker.

William S. Wright is a Partner at Balch & Bingham, and is a Co-Author of the SmartCode. He is a Partner in the Firm's Real Estate, Lending and Commercial Practice Group. His work includes consultation with and legal representation of developers, municipalities, financial institutions, and other business organizations in real estate, financing, commercial, land use, leasing, construction, acquisition, contractual, development, organizational and other transactions and matters. His work emphasizes consultation with municipalities on land regulatory matters and Form-Based Code initiatives.

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